

NEWS OF OUR CLIENTS



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PRÓIS® RETURNS FULFILLMENT OPERATIONS TO GUNNISON, COLORADO

Women's Elite Hunting Apparel Brand Brings Warehousing and Shipping Back to Hometown

Gunnison, Colo. — [Próis®](#), the leading performance hunting apparel brand designed exclusively for elite women hunters by women hunters, is proud to announce the return of its warehousing and shipping operations to Gunnison, Colorado, the company's hometown. The move marks an important milestone for the brand, returning a key part of its business back to where it all began nearly two decades ago.

Founded in Gunnison back in 2008, Próis has always had a single mission: "To create the best and most comprehensive line of high-performance women's hunting apparel in the world." And they've done just that. What started as a line of eight products has expanded to include gear for every type of hunt and weather, with a comfortable and flattering fit for women of all shapes and sizes. Moving fulfillment operations from Wichita, Kansas back to Gunnison allows the company to streamline processes, improve operational efficiency and maintain the highest level of customer care the brand is known for.

"Bringing our warehousing and shipping back to Gunnison means a lot to me and our team," said Kirstie Pike, Founder of Próis Hunting. "This is where the inspiration of Próis was born, and the community has truly been a part of our journey. Gunnison is a beautiful mountain town where everything involves some sort of outdoor pursuit. It's where I realized there was a gap in the industry of technical hunting clothing for women. Returning fulfillment home allows us to reconnect the brand with our roots while strategically positioning the company for future growth."

If you're familiar with Próis, you know the brand is more than just clothing. It has evolved into a loyal sisterhood community of like-minded women who share a love of hunting, conservation and adventure. These women have truly helped Próis create a culture that extends well beyond apparel. This means the move is more than just logistics, it's a homecoming that also reflects the values Próis was built upon: authenticity, community, conservation and connection. As the company continues to grow, Gunnison will remain at the heart of the Próis story.

About Próis

Próis has been the leader in women's technical hunting gear since 2008 and believes women hunt hard and deserve the highest-performing gear to support their pursuits. All Próis gear is engineered expressly for women, using top-tier performance fabrics to provide wind stopping, wicking, water resistance, silence and thermoregulation. The company's out-of-the-box thinking has resulted in award-winning designs that have raised the bar for women's outdoor apparel. For more information about Próis, visit:

Próishunting.com

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